

## The TRC Trade Ally Network: Empowering NIPSCO Business Customers For An Energy- Efficient Future

The NIPSCO Energy Efficiency Programs are designed to assist business customers in completing energy efficiency projects that help reduce electric and natural gas use in their buildings. To recognize their tremendous efforts, customers are rewarded with cash-back incentives for their energy-saving equipment upgrades, helping reduce upfront project costs.

The Program's success however, is not possible without the TRC Trade Ally Network. This dedicated group of manufacturers, distributors, engineers, retailers and contractors provide products, expertise and guidance to NIPSCO customers across the service territory on a daily basis.

### When you join the TRC Trade Ally Network, you will:

- Be considered a participating NIPSCO Energy Efficiency Program partner.
- Be listed on the TRC website and referenced by the TRC call center representatives.
- Partner with the TRC outreach team to assist customers with energy-saving program participation and the application process.
- Receive monthly communications regarding new customer incentives and energy efficiency programs.
- Be invited to engage with Program representatives and other Trade Allies at exclusive Trade Ally Network events.



Scan the QR code to join the  
TRC Trade Ally Network or visit  
[bit.ly/trade-ally-network](https://bit.ly/trade-ally-network)

**2016**

Year  
Established

**150+**

Trade Allies  
in 2024

**8,530**

Total  
Projects

**325+**

Million kWh  
Savings

**7.3+**

Million Therms  
Savings

**\$37.1+**

Million Total  
Incentives

*NIPSCO's energy efficiency programs are administered by TRC, a third-party implementation specialist that helps homes and businesses save energy.*

tel: 1-800-299-2501

web: [bit.ly/trade-ally-network](https://bit.ly/trade-ally-network)

email: [NIPSCO.Savings@trccompanies.com](mailto:NIPSCO.Savings@trccompanies.com)



*“Our participation in NIPSCO’s Trade Ally Network has significantly increased our sales and helped local businesses reduce energy consumption and costs, benefiting the community and environment. We value the positive impact and our strong partnership with NIPSCO.”*

**Chris H, Universal Lighting**

### How do I participate?

Participation in the TRC Trade Ally Program is **FREE** for qualified local professionals. Does your business replace or install fixtures, appliances and equipment, such as lighting, HVAC, compressed air, refrigeration, interior plumbing, building controls or pipe fittings, in the NIPSCO service territory?

**If the answer is YES**, you may be eligible to join.

### What do I need to register as a Trade Ally?

To register to participate in the TRC Trade Ally Network:

- Complete and submit a Trade Ally Application
- Provide Certificate of Insurance
- Provide at least three references



### Are you ready to join?

Scan the QR code to begin your journey joining the TRC Trade Ally Network

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## Specialized TRC Trade Ally Network Tracks

### Become a Small Business Direct Install (SBDI) Program Trade Ally

Through the SBDI Program, small businesses can earn greater incentives for making electric and natural gas energy efficiency improvements in their existing buildings. In order to participate in this program, all energy-saving updates must be installed by a program-approved SBDI Trade Ally.

Learn more about the SBDI Program by visiting: [nipsco.com/sbdi](https://nipsco.com/sbdi)

### Become a Retro-Commissioning (RCx) Program Trade Ally

The Retro-Commissioning (RCx) Program offers customers incentives for making energy-efficient upgrades that optimize their existing buildings’ systems. In some cases, program-approved RCx Trade Allies can help the customer conduct an RCx study to identify potential energy-saving opportunities in areas such as compressed air and refrigeration. If the identified electric upgrades are installed, RCx Trade Allies are rewarded with an incentive of \$0.01 per kilowatt-hour (kWh) saved. This incentive is capped at the RCx study cost.

Learn more about the RCx Program by visiting: [nipsco.com/rcx](https://nipsco.com/rcx)

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